

Imaginative regions

The origin

A Dutch regional design/planning culture.

The Netherlands: man-made



Dutch polder landscape.

The Netherlands: man-made



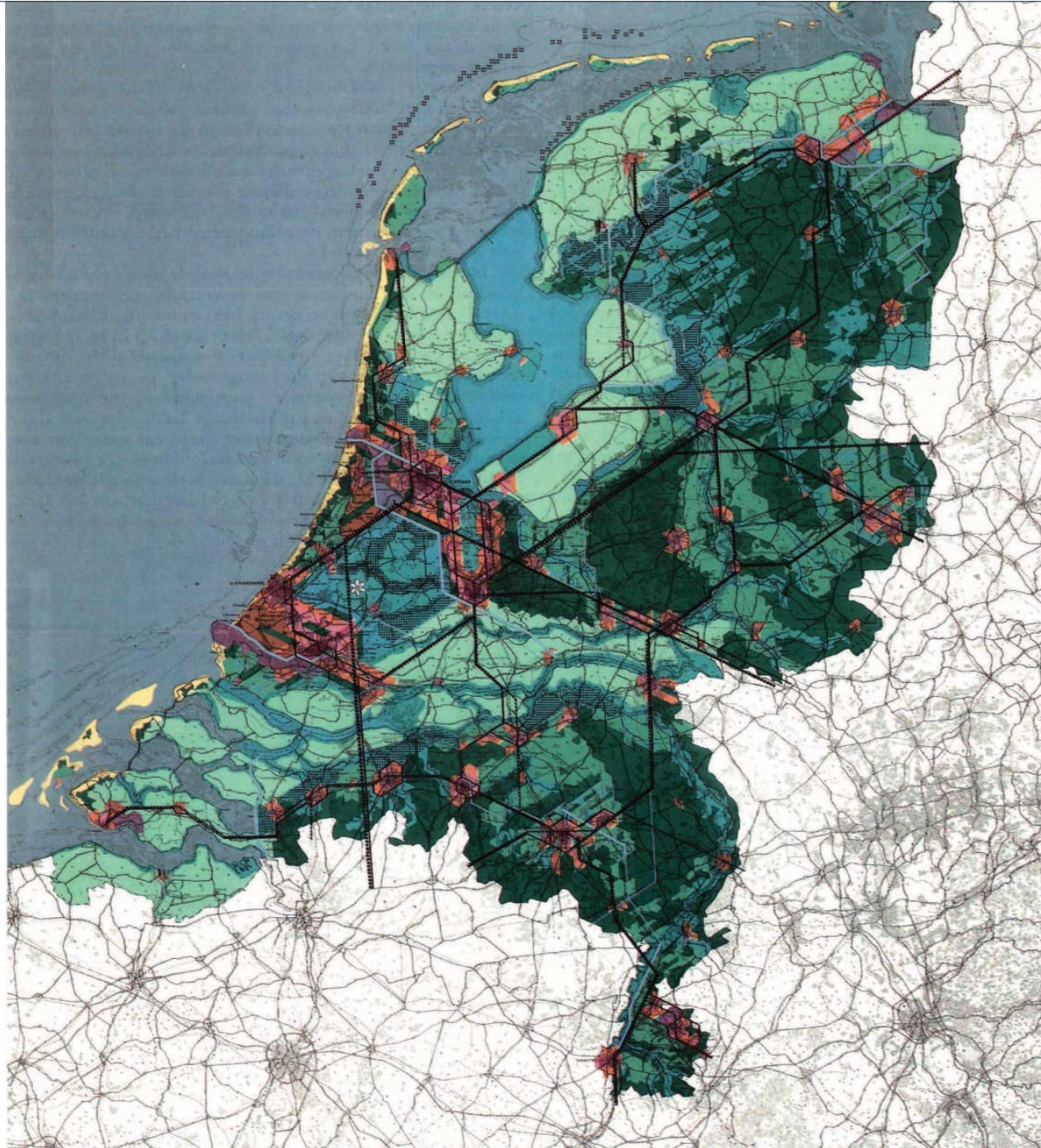
The Second Maasvlakte: new man-made land.

A Dutch regional design/planning culture



C. van Eesteren, Polen, 1953, Collectie Het Nieuwe Instituut

Dutch regional design: challenging planning



VAN DER CAMMEN, H. 1987. Nieuw Nederland. Onderwerp van Ontwerp, Den Haag, Stichting NNAO

Dutch regional design: inspiring planning



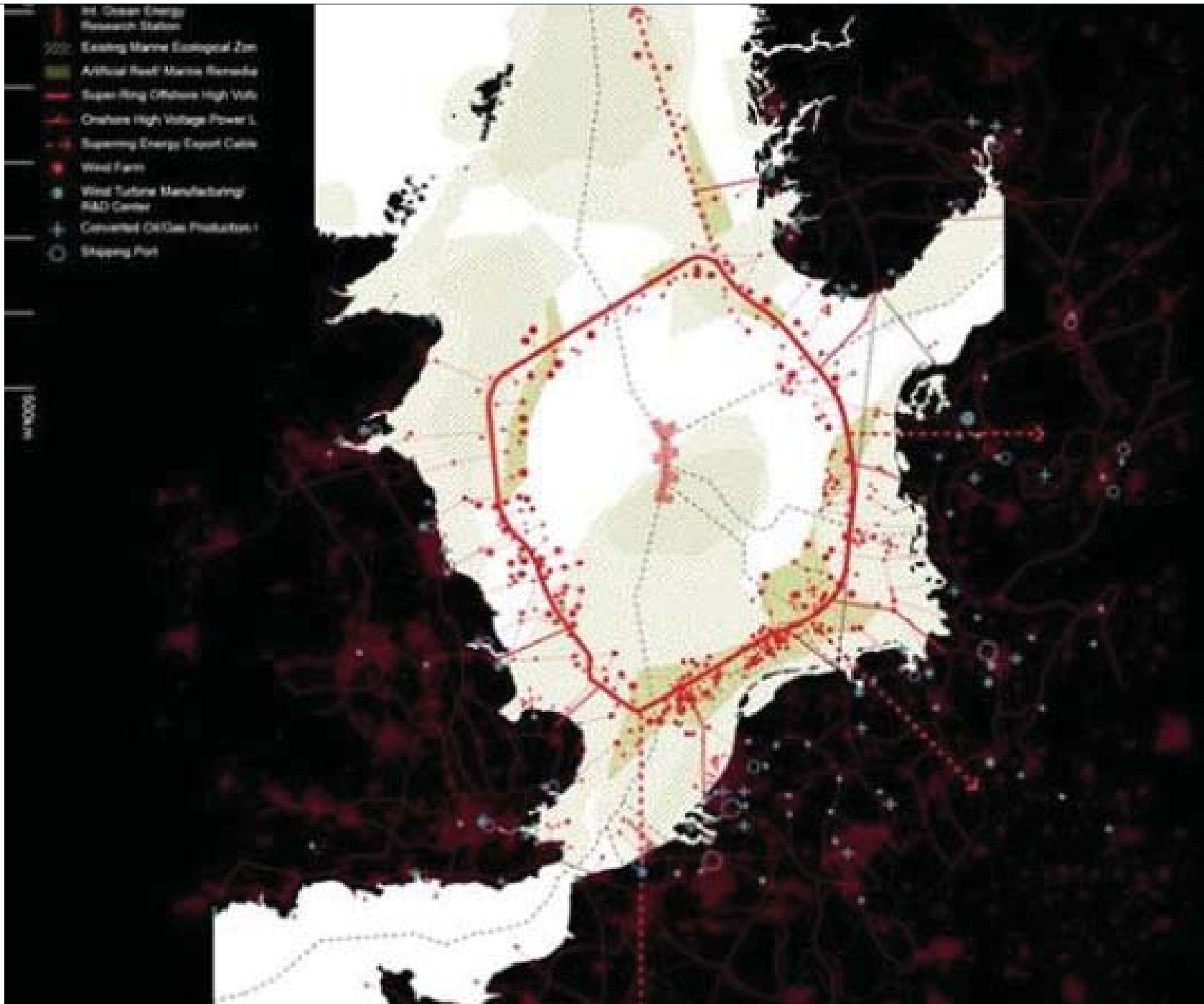
West 8/Adriaan Geuze, Markerroog. Entry for the 2006 Eo Wijers competition.

Dutch regional design: inspiring co-operation



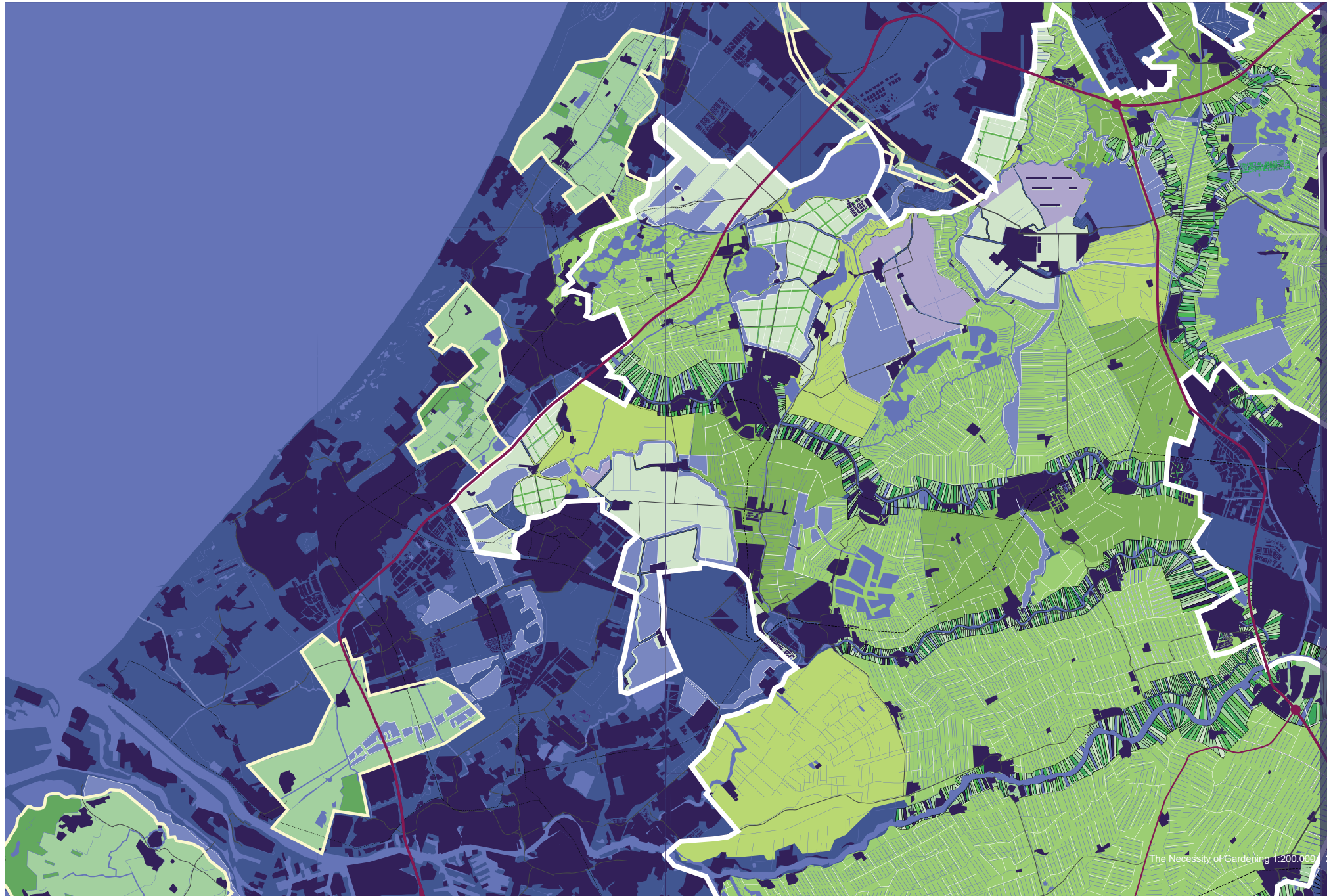
OMA, Zeekracht. Design for a wind park in the North Sea, 2008.

Dutch regional design: inspiring co-operation



OMA, Zeekracht. Design for a wind park in the North Sea, 2008.

Dutch regional design: refining planning



H+N+S, 2004, *The Necessity of Gardening*. Design for the Green Heart, commissioned by the ministry of VROM.



Regional planning, governance and design

Contextual changes in urbanism

Changing role and political position of spatial planning/urbanism

Emergence of metropolitan regions

Actor complexity: Search for integrative spatial/metropolitan strategies

Role & position planners/urbanists

Role of expert knowledge

Authoritative knowledge needs to be obtained ...

....in multi-actor policy processes

Designer as facilitator/co-designer

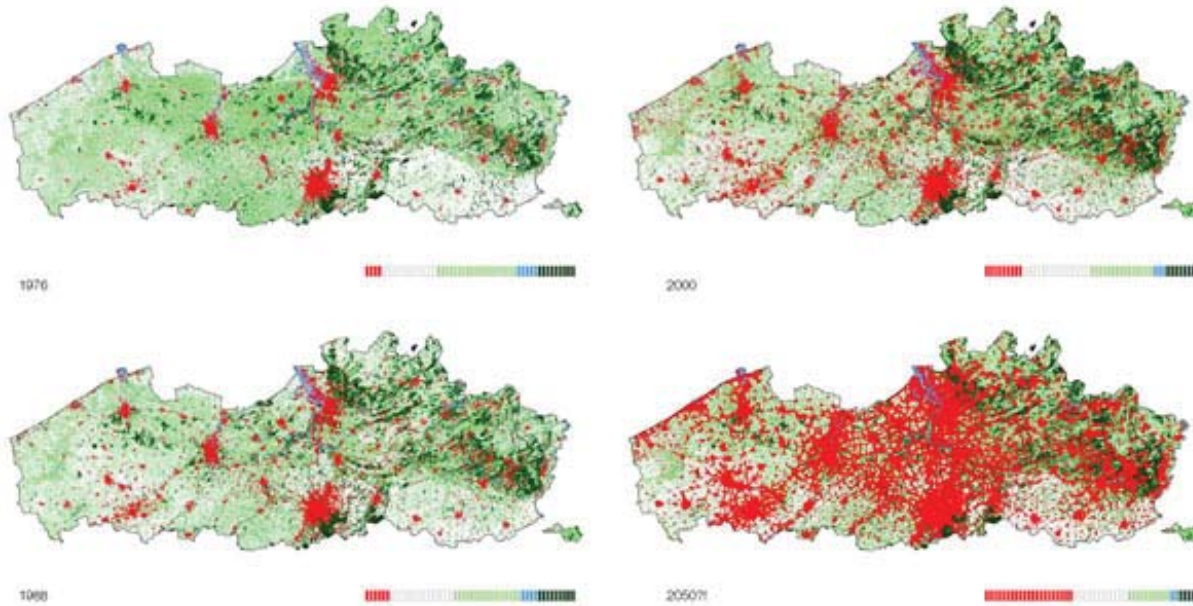


Emergence of metropolitan regions

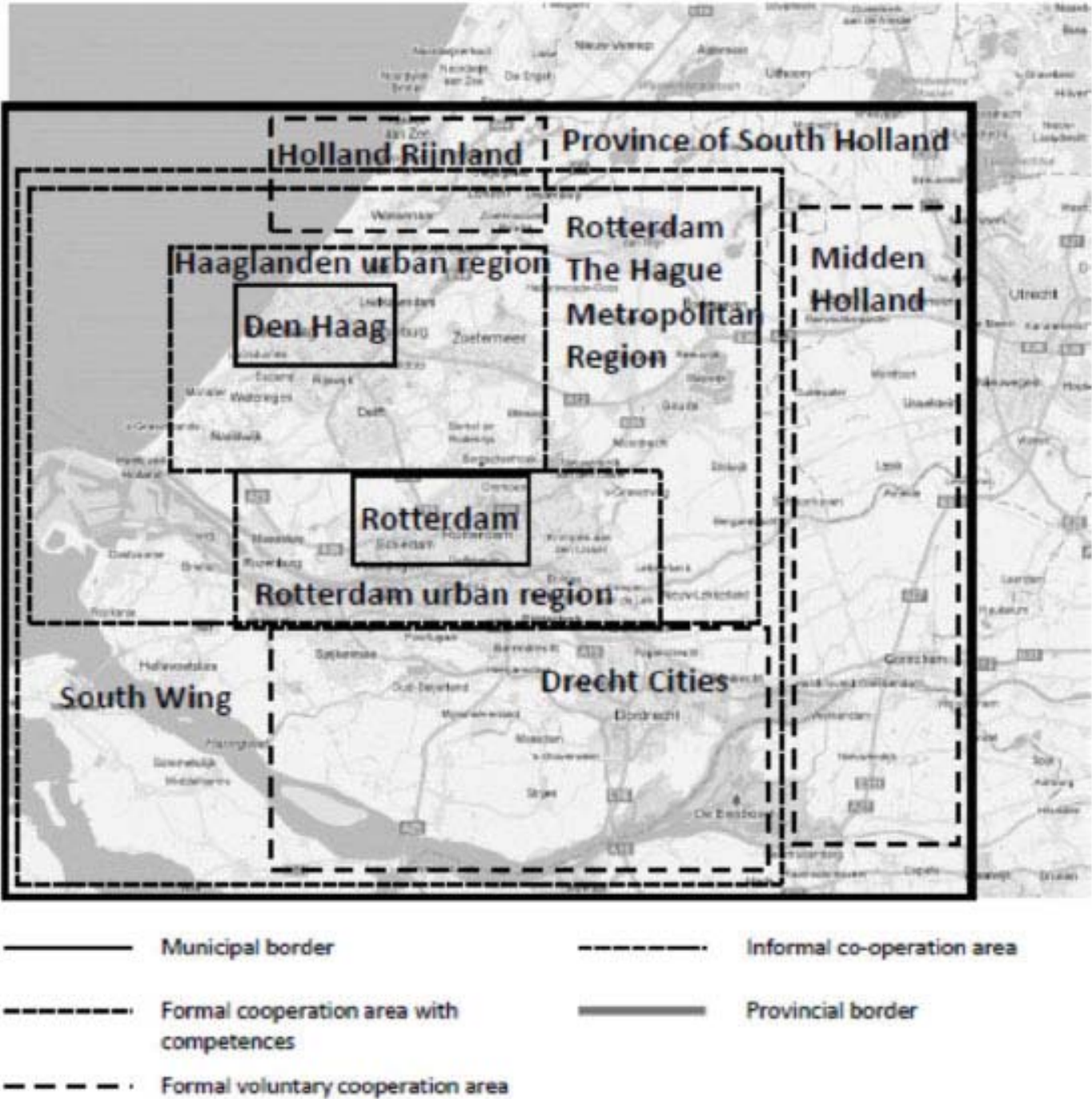
From cities to urban agglomerations to urban networks/network cities

Scale enlargement

Rising spatial complexity

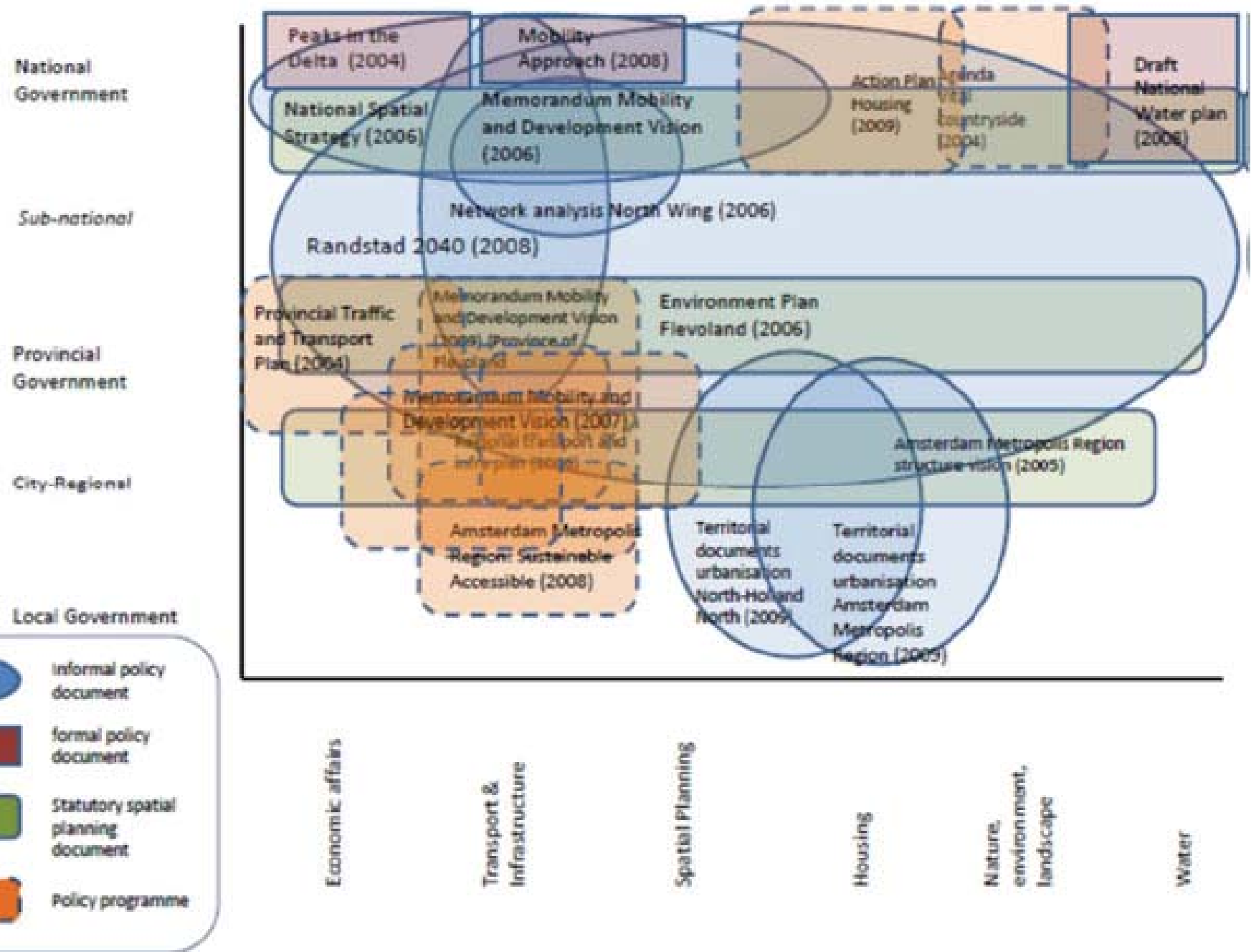


Search for integrative spatial/metropolitan strategies



Administrative boundaries in the Southern part of the Randstad Holland

Search for integrative spatial/metropolitan strategies



Co-operation among levels of government in the Netherlands

Planning concepts

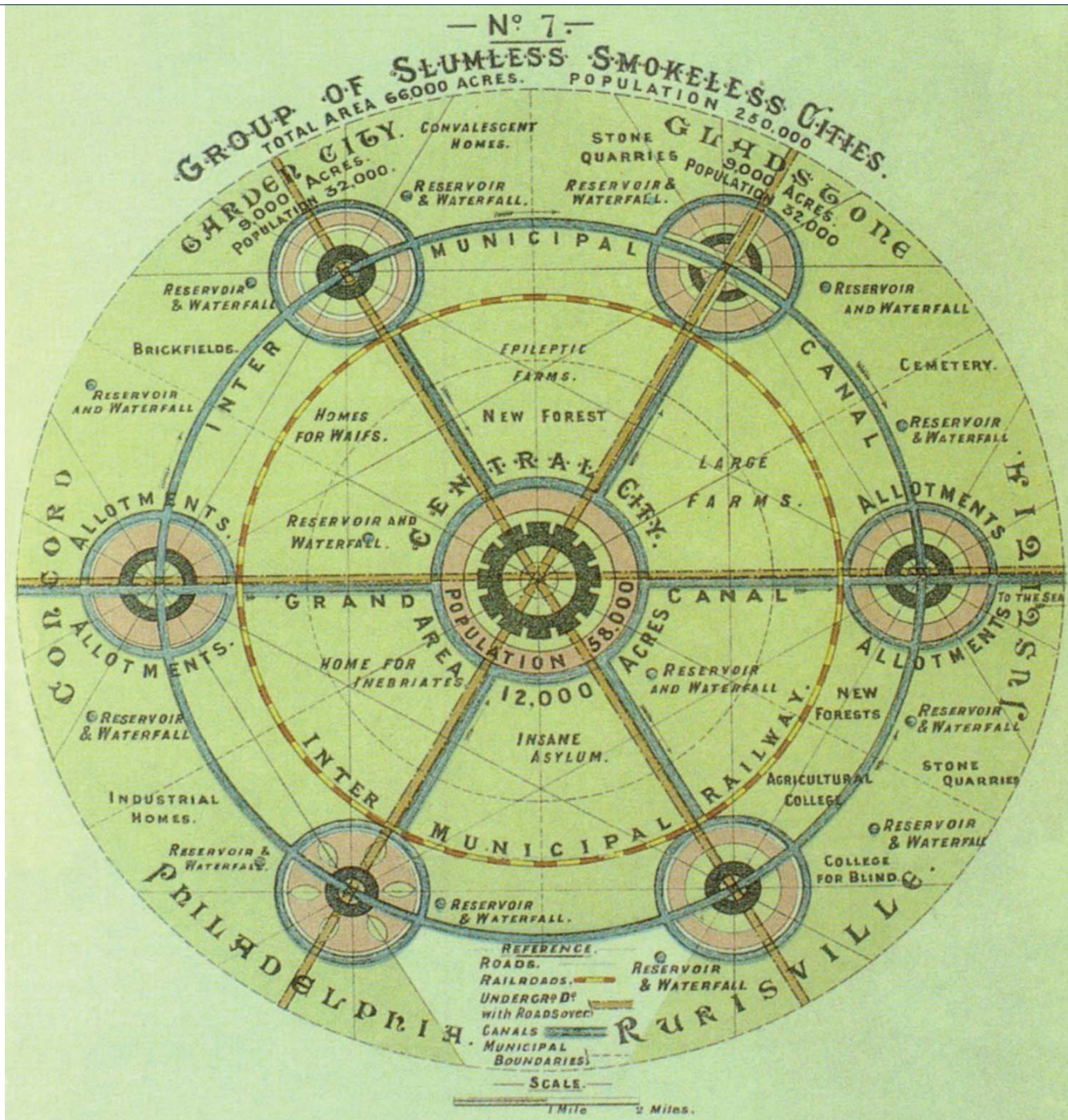
A planning concept describes the way that planning actors frame the spatial development and/or spatial structure of an area or locality.

ZONNEVELD, W. & VERWEST, F. 2005. Tussen Droom en Retoriek. De conceptualisering van Ruimte in de Nederlandse Planning., Rotterdam, NAI Uitgevers.

VAN DUINEN, L. 2015. New Spatial Concepts Between Innovation and Lock-in: The Case of the Dutch Deltametropolis. Planning Practice & Research, 30, 548-569.

GRAHAM, S. & HEALEY, P. 1999. Relational concepts of space and place: Issues for planning theory and practice. European Planning Studies, 7, 623-646.

Planning concepts: The Garden City



The Garden City Concept by Ebenezer Howard

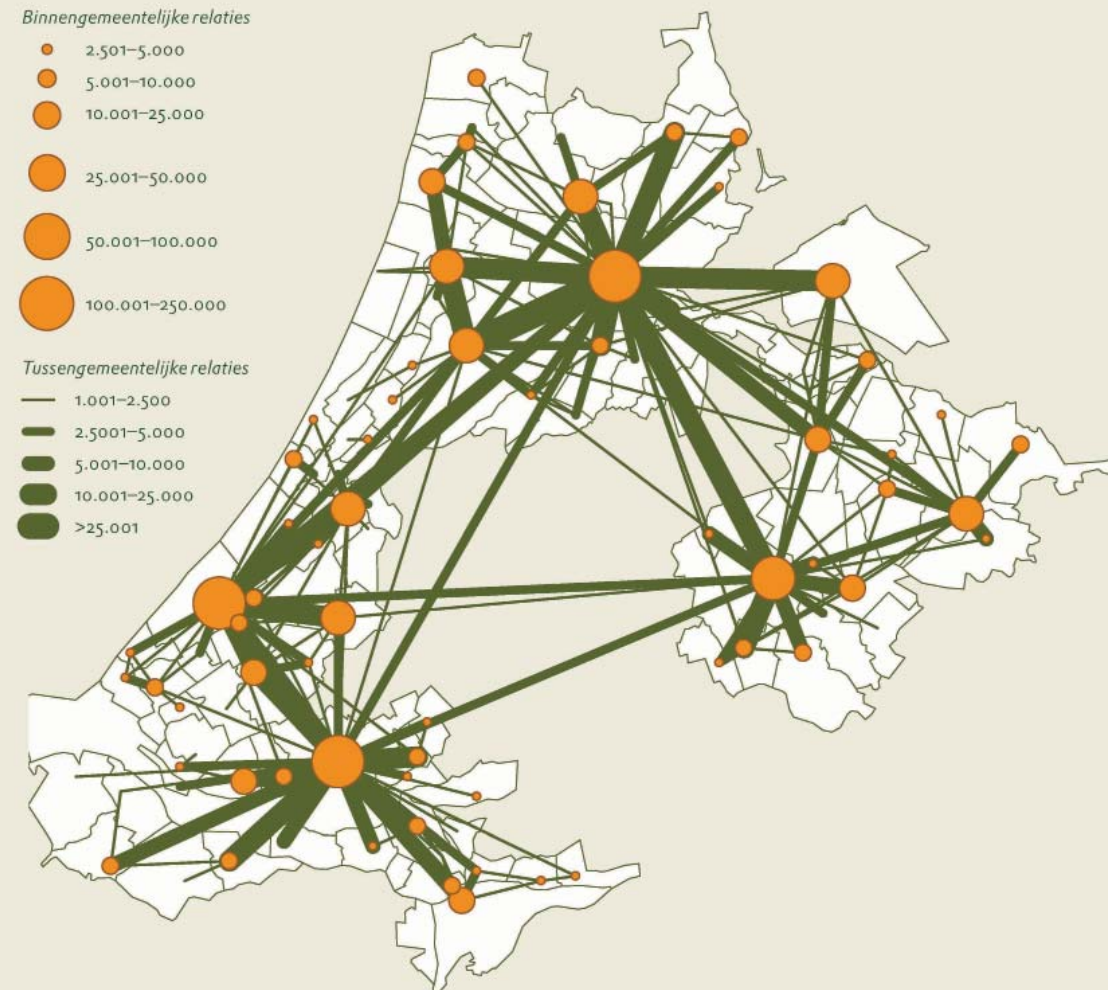
Planning concepts: The Randstad in 1958



WERKCOMISSIE WESTEN DES LANDES 1958: De Ontwikkeling van het Westen des Landes.

Planning concepts: The Randstad in 2006

Figuur 17. Ruimtelijk patroon van woon-werkrelaties in de Randstad in aantal. *Bron: EBB (2002)*



Planning concepts: The Carpet Metropolis



Planning concepts: A Dutch interpretation of the Carpet Metropolis



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IABR—2016—THE NEXT ECONOMY

IABR—ATELIERS

- ▶ IABR—2016—ATELIERS
- ▶ MASTER CLASSES ONTWERPKRACHT
- ▼ IABR—2014—ATELIERS
 - ▶ ATELIER PLANET TEXEL
 - ▶ ATELIER ROTTERDAM
 - ▼ ATELIER BRABANTSTAD
 - OOGSTEN
 - WEVEN AAN HET STEDELIJK TAPIJT
 - HET MOZAÏEK VAN BRABANT
 - PROJECTATELIER OP REIS
 - IABR—PROJECTATELIER BRABANTSTAD IN IT...
 - URBAN MEETING BRABANTSTAD
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WEBWINKEL

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◀ IABR—ATELIERS / IABR—2014—ATELIERS / ATELIER BRABANTSTAD



◀ IABR—ATELIERS / IABR—2014—ATELIERS / ATELIER BRABANTSTAD / OOGSTEN



Op donderdag 5 februari openden Yves de Boer, gedeputeerde Provincie Noord-Brabant en Bob Bergkamp, wethouder Stedelijke Ontwikkeling Gemeente Breda in de publiekshal van het stadskantoor de vijfde en laatste keer de door Brabant reizende expositie **MozaïekBrabant**.

[...]

◀ IABR—ATELIERS / IABR—2014—ATELIERS / ATELIER BRABANTSTAD / PROJECTATELIER OP REIS



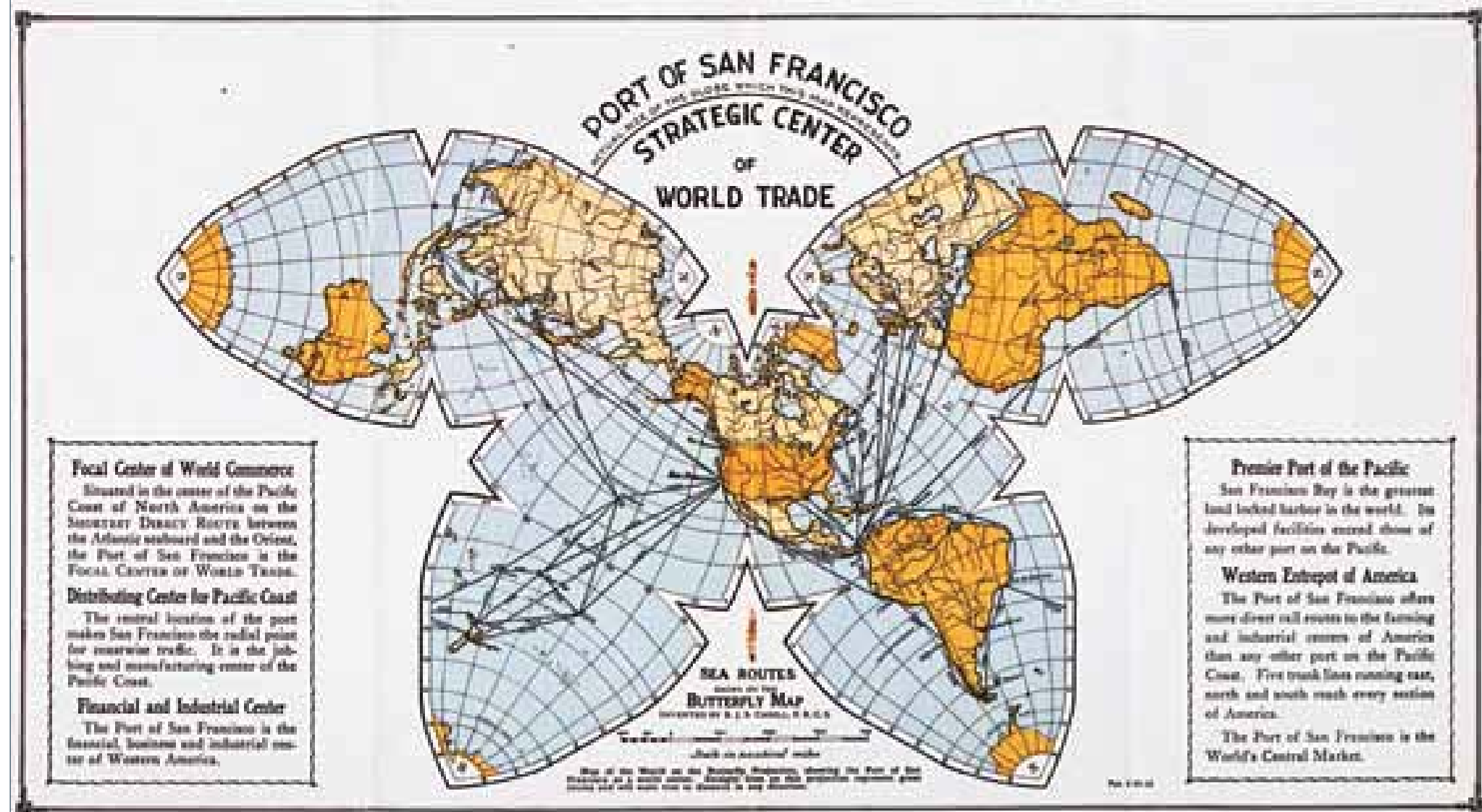
EN NL PERS CONTACT FILTER ZOEK ◀ IABR—ATELIERS / IABR—2014—ATELIERS / ATELIER BRABANTSTAD / WEVEN AAN HET STEDELIJK TAPIJT



In november verscheen *Weven aan het Stedelijk Tapijt*, een mooie beschrijving van proces en resultaten van het IABR—Projectatelier BrabantStad, een speurtocht naar nieuwe ruimtelijke ontwikkelingsmodellen voor Brabant van een alliantie bestaand uit Provincie Brabant, de steden Eindhoven, Helmond, Den Bosch, Tilburg en Breda, de vier Brabantse waterschappen en de IABR, gevoed door een onderzoeksteam van ontwerpers: Floris Alkemade Architect, LOLA Landscape Architects en Architecture Workroom Brussels. [...]

◀ IABR—ATELIERS / IABR—2014—ATELIERS / ATELIER BRABANTSTAD / HET MOZAÏEK VAN BRABANT





Port of San Francisco, strategic center of world trade, 1922

In: BRENNER, N. (ed.) Implosions/Explosions. Towards a study of planetary urbanization: Jovis.

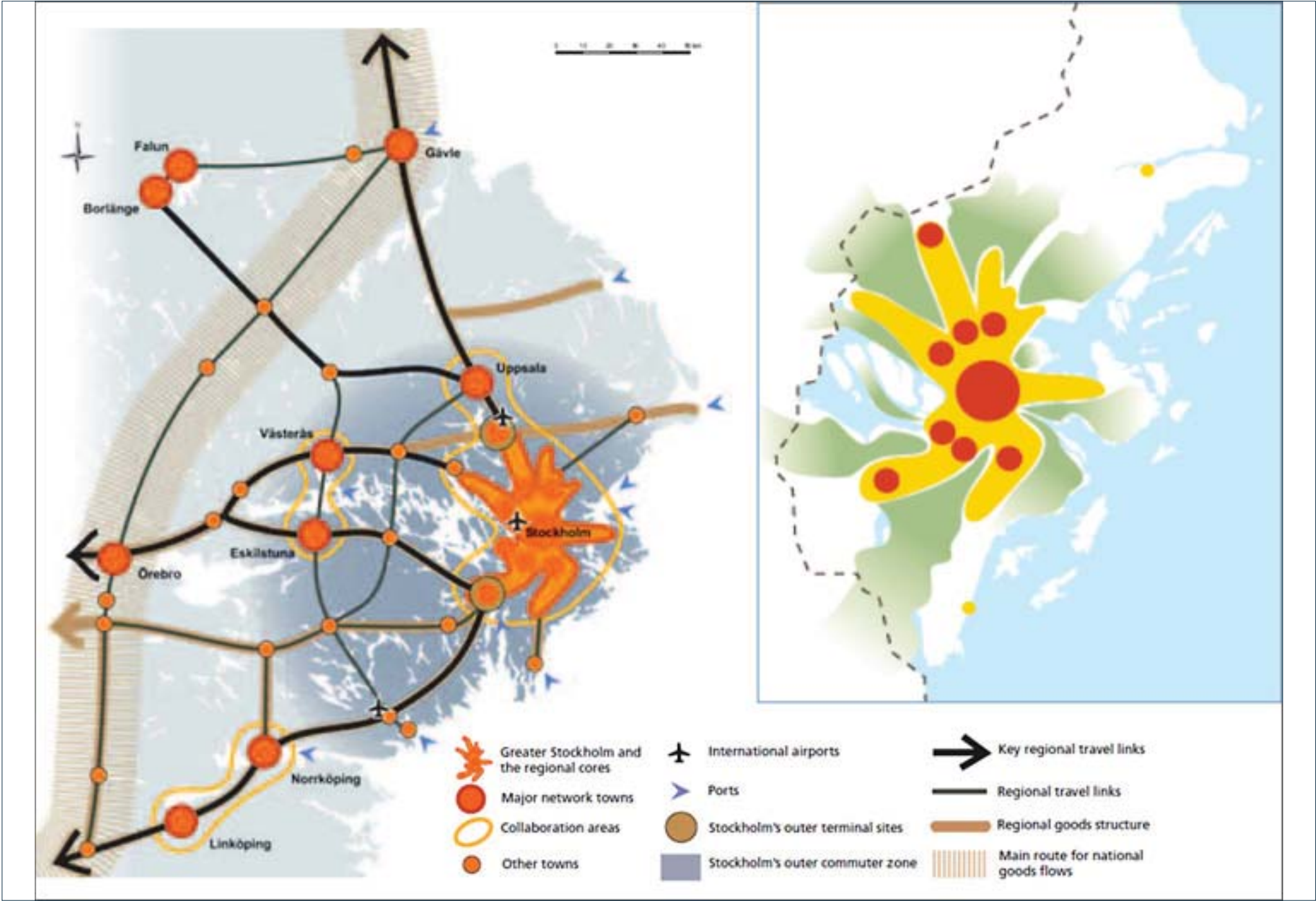


Global transportation system, 2011

In: BRENNER, N. (ed.) Implosions/Explosions. Towards a study of planetary urbanization: Jovis.



Planning concepts: The Network City 'on the ground', Stockholm



Planning concepts: The Network City ‘on the ground’, China



Regional design: A critical perspective.

What kind of design?



Who are authors and audiences?



Who are authors and audiences?



Atelier IJmeer 2030+, 2006. Collaborative design for the integration of Almere/Amsterdam region.

Who are authors and audiences?



Henk Ovink, first Special Envoy for International Water Affairs for the Kingdom of the Netherlands.

Who are authors and audiences?



Exhibition of Atelier Making Projects at the International Architecture Biennial Rotterdam (IABR) 2012.

What level of suffering within the region?



Hurricane Sandy.

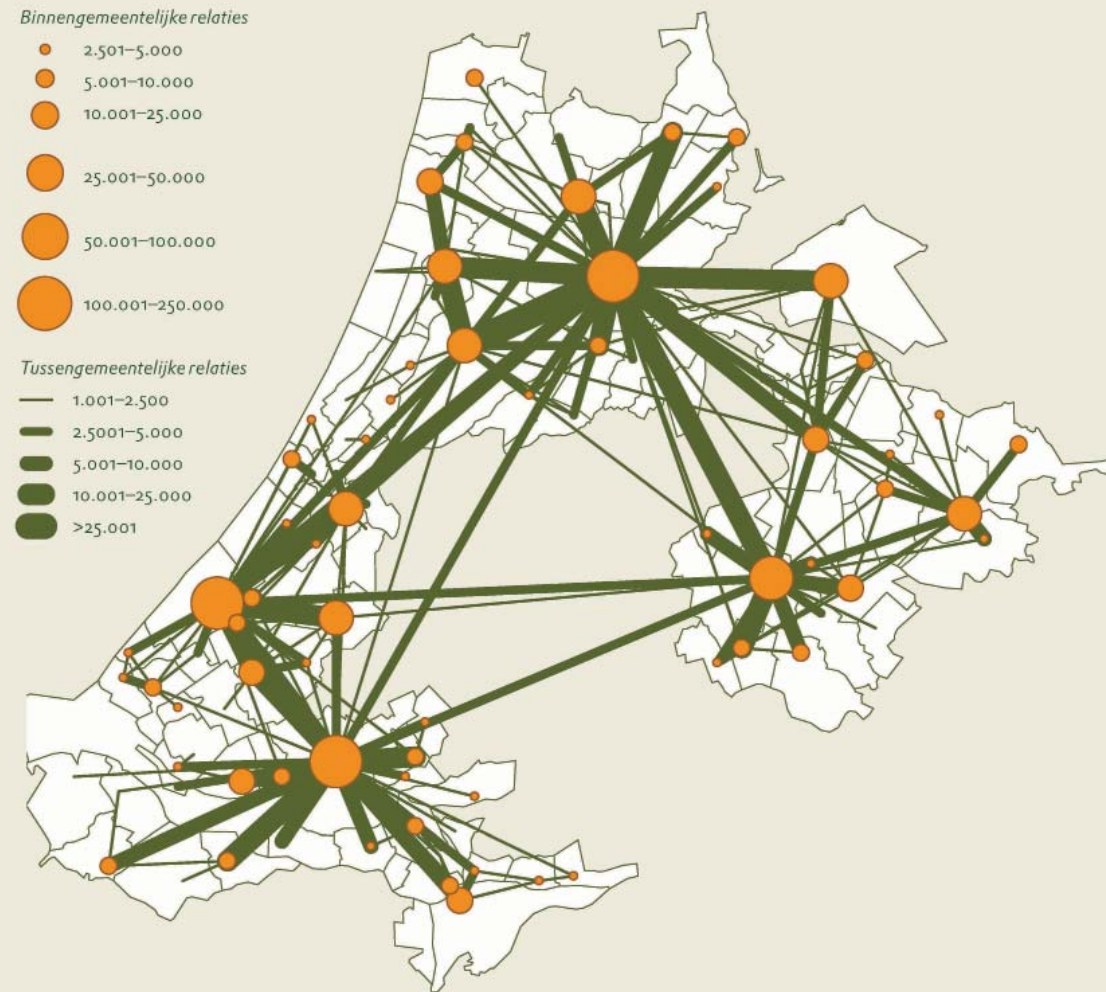
What level of suffering within the region?



MIT CAU, ZUS & URBANISTEN, 2014. New Meadowlands. Entry for the Rebuild by Design competition.

What kind of knowledge?

Figuur 17. Ruimtelijk patroon van woon-werkrelaties in de Randstad in aantal. *Bron: EBB (2002)*



What kind of knowledge?



Beauté hollandaise N°15

Arbres, Noordwijkerhout

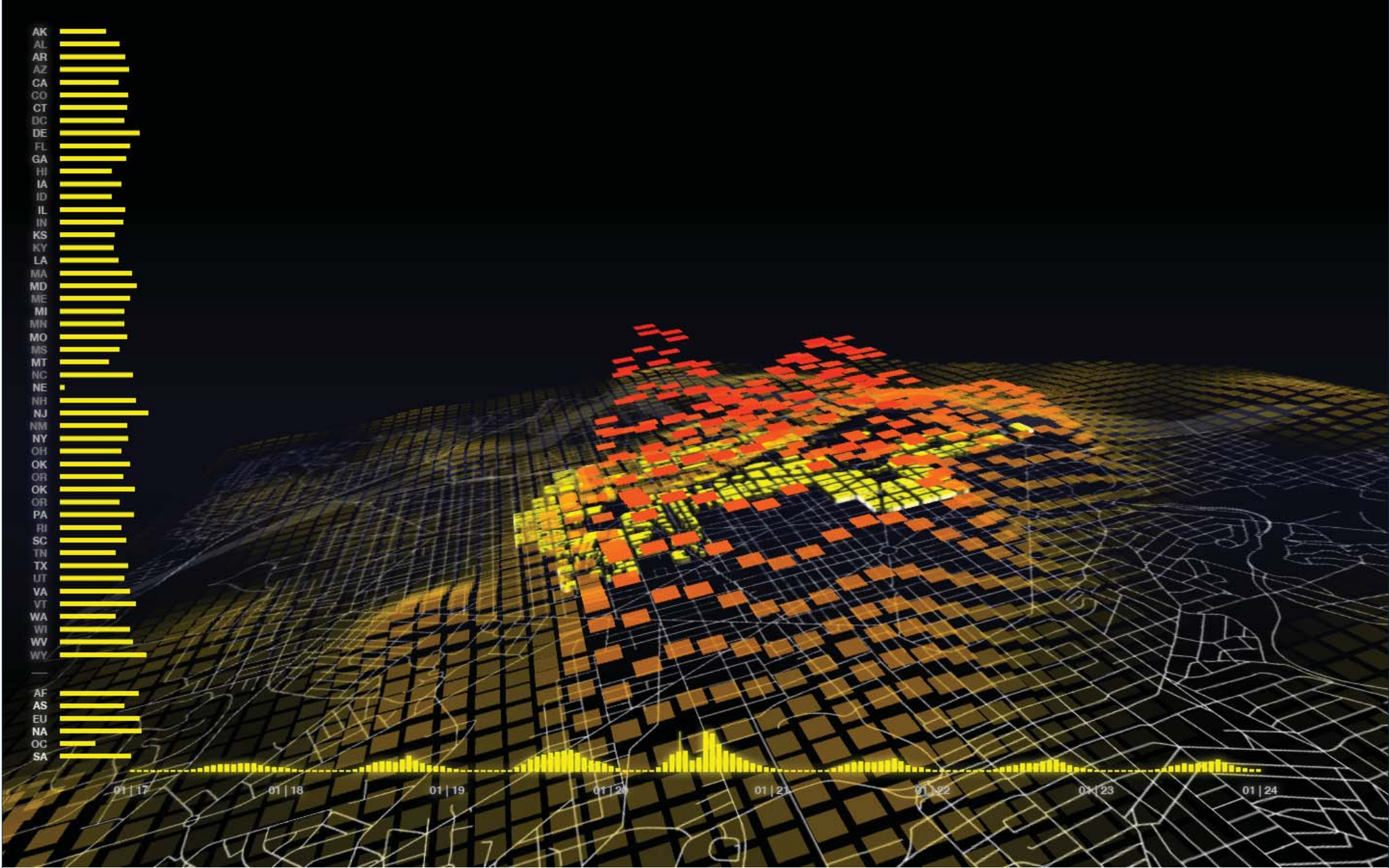
Recommandée par Alexandra van den Bosch
Contesse, Hollande-Méridionale

Hollandse pracht N°18

Bomen, Noordwijkerhout

Gekozen door Alexandra van den Bosch
Gravin, Zuid-Holland

What kind of media?



senseable city lab: the emotional flow of the Presidential Inauguration in Washington, D.C.

What kind of media?



ZUS, Luchtsingel Rotterdam: An urban laboratory

What kind of technique?



Christian Salewski, 2012. *Dutch New Worlds*, Rotterdam: 010 Publishers.



Image during breakout session of workshop at the Meadowlands commission on January 30th, 2014.
To the right, Rtverkeeper Cpt. Bill Sheehan; left, Alex Klatskin, with an interest in the well-being of redevelopment areas.

A Broad Coalition for a New Grand Bargain

Grand Bargain

While aware of a history of internal oppositions based on diverging interests, the team has found a tremendous amount of good will and support for the proposal from those very diverging interests. Each of the presentations included the 'grand bargain'. In exchange for investment in protection of developed areas, the development in these areas should become worth that protection by transforming into a more dense, compact form of settlement.

Our labor has therefore included not only the work on the berms and the wildlife park; but also contains recommendations for up-zoning, redefining future parcel sizes, and including public transportation options such as a BRT line. This grand bargain has been well received.

If carefully developed with continuing efforts to seek consensus and support, it will transform the dynamics of the social and civic fabric of the Meadowlands from one of blocking opposing interests to seeking joint opportunities.

Imaginative regions: A critical perspective.

Graduations may investigate design/planning processes:

- o What were/are/ought to be relations among design and planning?
- o Who were/are/ought to be authors and audiences of design and planning?
- o What were/are/ought to be performances of design in planning and decision-making?

e.g. SHAIB, S. 2016. Learning international lessons. Dutch spatial planning in transition. Graduation Report Master Thesis in Urbanism. Delft, Delft University of Technology.

Graduations may use design to challenge/refine planning/political processes:

- o What are dominant/institutionalized planning concepts/discourses*?
- o Who uses these and for which purposes?
- o What kind of knowledge underlies these concepts?
- o Who wins and who loses?
- o What are alternative rationalities?

* e.g. concerning energy transition, refugees, ...